

**Count us in! We want to help  
make Laborfest a success!**

- \_\_\_ Laborfest Raffle - \$10,000
- \_\_\_ Live Music - \$5,000 or 1-hr for \$1,250
- \_\_\_ Affiliate Parade Spots #1- 3 - \$4,000
- \_\_\_ Parade Spot #4 - \$4,000
- \_\_\_ Children's Area - \$3,000
- \_\_\_ Union Made Beer - \$3,000
- \_\_\_ Popcorn Wagon - \$2,500
- \_\_\_ Wrestling - \$2,000
- \_\_\_ First Aid Station - \$2,000
- \_\_\_ Union Industries - \$1,000
- \_\_\_ Water Price Offset - \$750
- \_\_\_ Parade Musicians - \$500
- \_\_\_ Festival Advertising - \$250
- \_\_\_ Fly Union Flag at Main Gate - \$100
- \_\_\_ Solidarity Donation- \$ \_\_\_\_\_

Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

**Please mail your check to:**

Milwaukee Area Labor Council  
Labor Day Fund  
633 S. Hawley Rd. Suite 110  
Milwaukee, WI 53214

**All donations are greatly appreciated!**

**Milwaukee Area  
Labor Council**  
633 S. Hawley Rd.  
Suite 110  
Milwaukee, WI 53214

**Contact Information**  
414-771-7070  
malc@milwaukeeelabor.org  
www.milwaukeeelabor.org



**MONDAY,  
SEPTEMBER 1**

**LABOR DAY PARADE**  
**11AM | LEAVE ZEIDLER UNION  
SQUARE**

**LABORFEST**  
**FREE AND OPEN TO THE PUBLIC**  
**11AM-5PM | AT HENRY MAIER  
FESTIVAL PARK**

# OUR HISTORY

Labor Day is a chance to remember those who made sacrifices for benefits many take for granted: weekends, worker protections, vacation, overtime pay, and the list goes on. It's also a time to celebrate the power in standing together and the things we can achieve in the future. Because we know, America works best when we say Union YES! Milwaukee's Labor Day celebration is one of the largest in country, and we need the support of local unions and organizations to make sure we can keep it that way.

# SPONSORSHIP OPPORTUNITIES

**Fly Union Flag at Festival Main Gate: \$100**

## LABOR DAY PARADE

**Affiliate Parade Spots #1-3**  
\$4,000+

**Parade Spot #4**  
\$4,000

**Parade Musicians**  
\$500

## LABORFEST AREAS

**Children's Area**  
\$3,000

**Wrestling**  
\$2,000

**First Aid Station**  
\$2,000

**Union Industries**  
\$1,000

**Water Price Offset**  
\$750

## LABORFEST FUN

**Laborfest Raffle**  
\$10,000

**Live Music**  
\$5,000

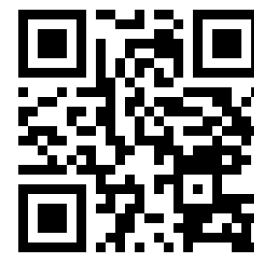
**1 Hour Increment**  
\$1,250

**Union Made Beer**  
\$3,000

**Popcorn Wagon**  
\$2,500



**GET MORE LABORFEST  
INFO HERE**



**MAKE A SOLIDARITY DONATION OF ANY AMOUNT AND HELP COVER GENERAL FESTIVAL EXPENSES!**